



## Invited Session 15

### International dimensions of European competitiveness and technology leadership

Wednesday - November 16<sup>th</sup>, 2022  
15:00 – 16:30  
Room 3A

Europe's competitiveness and technology leadership in the field of mobility are two of the European Commission's prime objectives. Road transport related partnerships such as 2Zero, CCAM, BATT4EU and Clean Hydrogen, along with technology platforms like ERTRAC and ALICE contribute significantly to achieving these goals. By building a bridge between analysing road transport research strategies in considerably competitive markets (e.g. US, China, Japan, South Korea) and enriching the European research area with centres and networks of excellence in various research fields, this session will bring together two approaches that strengthen and improve Europe's competitiveness in road transport.

### Agenda

- 15:00 – 15:10    **Introduction**  
*Stephan Neugebauer, BMW Group*  
*Verena Wagenhofer, AVL List GmbH*
- 15:10 – 15:40    **Strengths, weaknesses and opportunities for Europe: the status of road transport research in competitive markets like the US, China, South Korea or Japan**  
*Gereon Meyer, VDI/VDE-IT*
- 15:40 – 16:10    **Strengthening the European research networks: A systematic approach**  
*Ian Faye, Robert Bosch GmbH*  
*Zissis Samaras, Aristotle University of Thessaloniki*
- 16:10 – 16:20    **International collaboration with emerging economies**  
*Oliver Lah, UEMI gGmbH*
- 16:20 – 16:30    **Conclusions**  
*Philippe Froissard, DG for Research and Innovation – Clean Planet – Future Urban & Mobility Systems*

